

Create Flow in Software Engineering

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XC | What we have with us Product portfolio





Assisted & automated driving

Software and services



Modern E/E architectures



Cockpit solutions



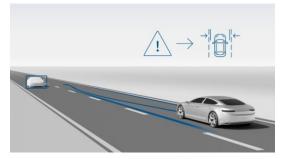


XC | What we have with us Assisted & Automated Driving – Driving Portfolio

Safe and performant features ...

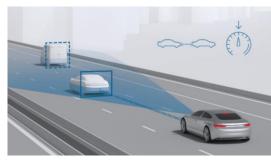


Emergency braking – e.g., AEB crossing, AEB pedestrian



Emergency steering – e.g., Emergency lane keeping, Evasive steering support

with outstanding driving experience ...

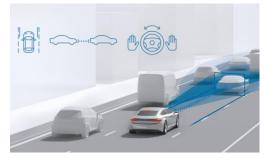


Comfort (L1) – e.g., Adaptive cruise control, Lane centering assist

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Bosch driving assist family (L2) – From Bosch driving assist base up to Bosch driving assist premium



Conditional Automation (L3) – e.g., Bosch driving pilot



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AEB: Automatic Emergency Brake

XC | What we have with us Assisted & Automated Driving – Parking Portfolio

Strong automated features in different situations...



Park steering control

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Remote park assist



Homezone park assist

with **predictive safety features** while low speed maneuvering ...



Maneuver emergency braking



Mis start prevention

AEB-reverse pedestrian

with superior 3D visualization ...





Transparent hood



Rim protection



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Virtual flight

We offer tailored solutions

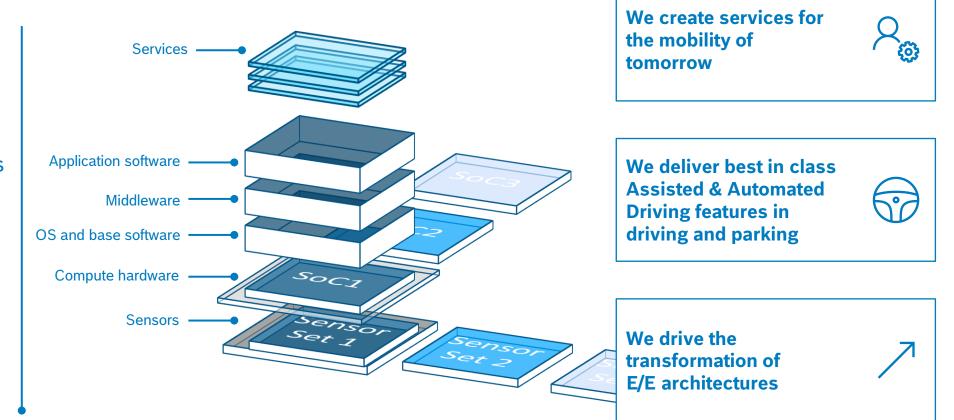
Flexible configuration meets customer specific requirements



https://www.bosch-presse.de/pressportal/de/de/bosch-vernetzt-fabriken-fuer-die-zukunft-212800.html

XC | What makes us stand out Flexible Compute Solutions

XC is the home for the **Assisted** & Automated **Driving** and infotainment domain as well as the **compute** layer. Offering solutions both in the verticals and horizontal layers of hardware, software and services.





XC | What makes us stand out Software defining the vehicle

> Drivers across the globe want to **seamlessly integrate** their vehicles into their digital world. After all, we have gotten used to **constant updates** and **new features** on our smartphones. Now, we are applying this to cars as well.

> > Markus Heyn, chairman of the Bosch Mobility sector board

Two outstanding advantages of software-defined vehicles:

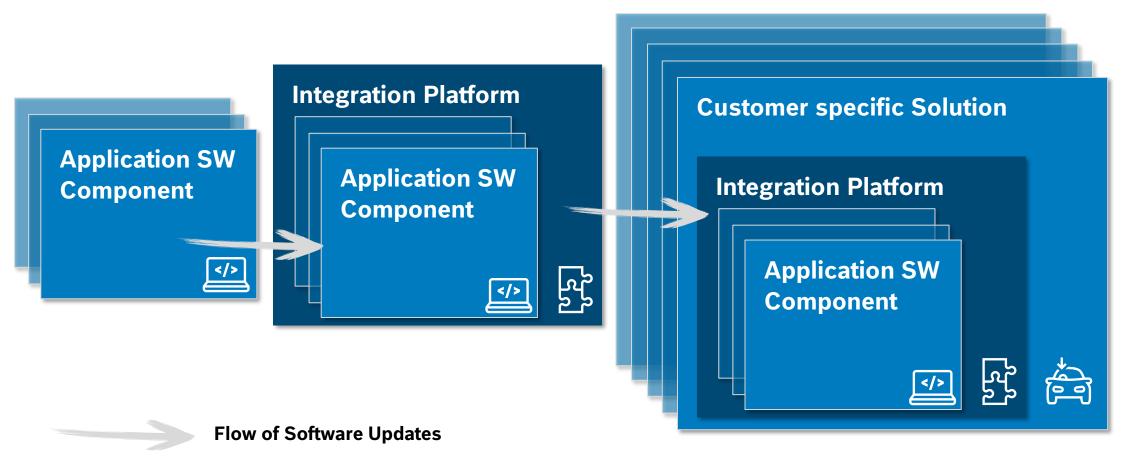
D Speed of development

Instead of years, implementing new functions in existing systems will be just a matter of days in the future. Decoupling of SW and HW development

Cars will feel "like new" for longer thanks to **software updates and upgrades** adding new features via cloud-connection.



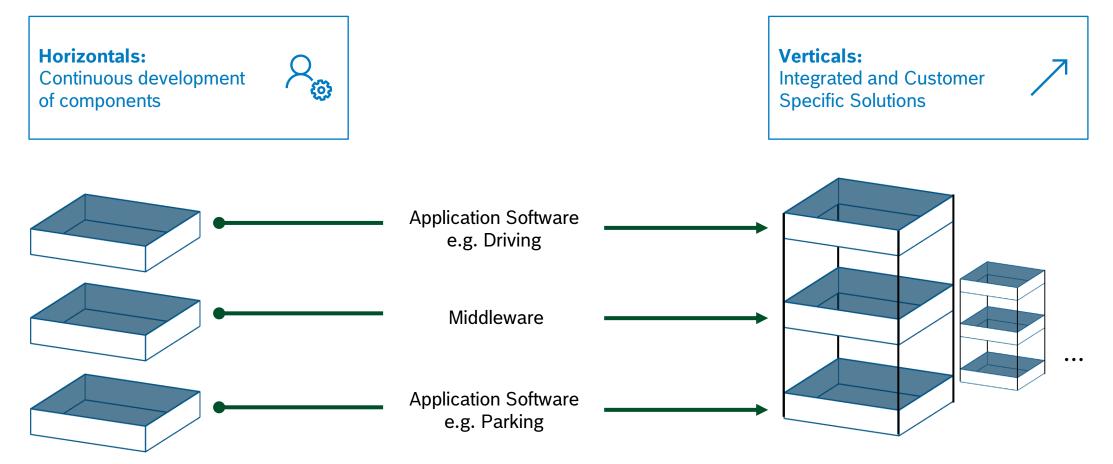
XC | What makes us stand out Configurable Software Platform Solutions





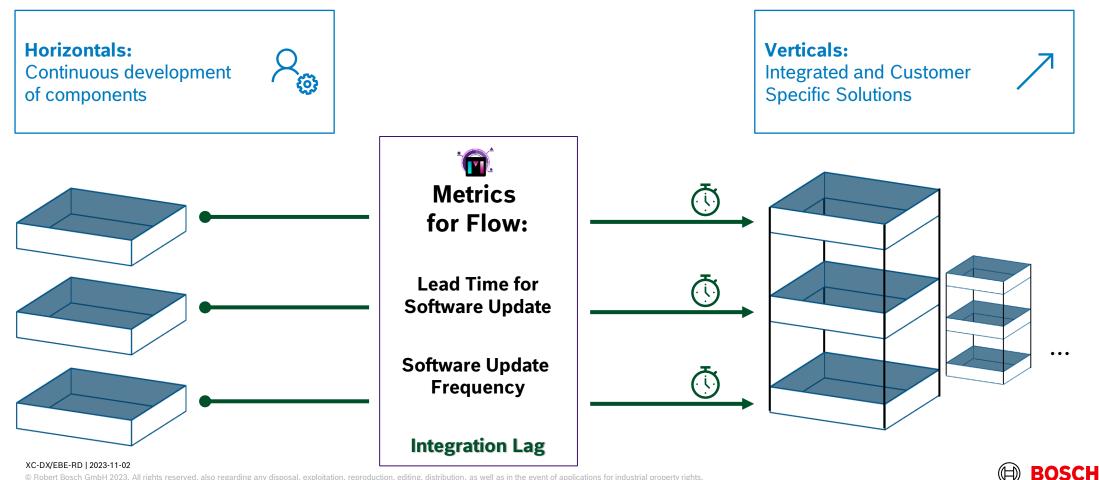


Create Flow in Software Engineering Building Customer Specific Solutions



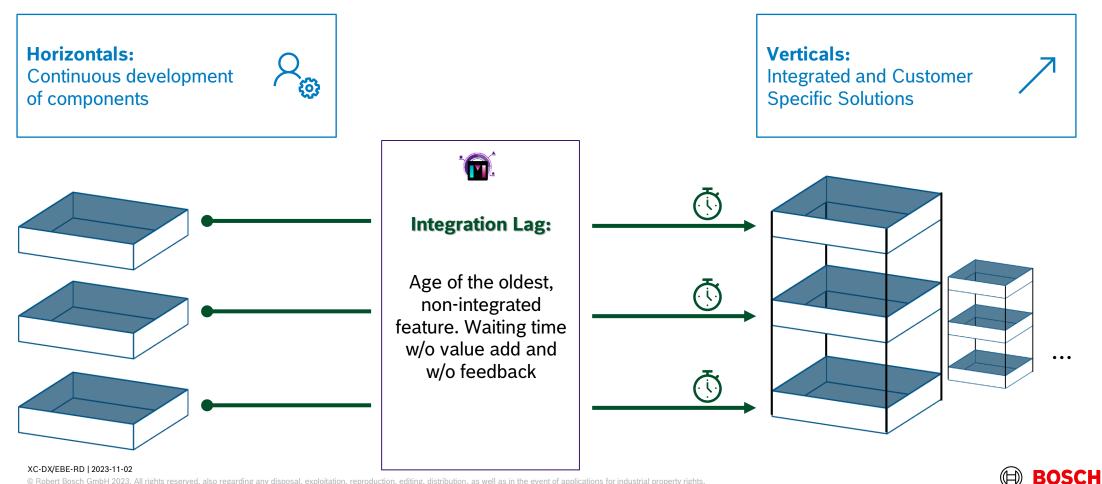


Create Flow in Software Engineering **Metrics for Flow**



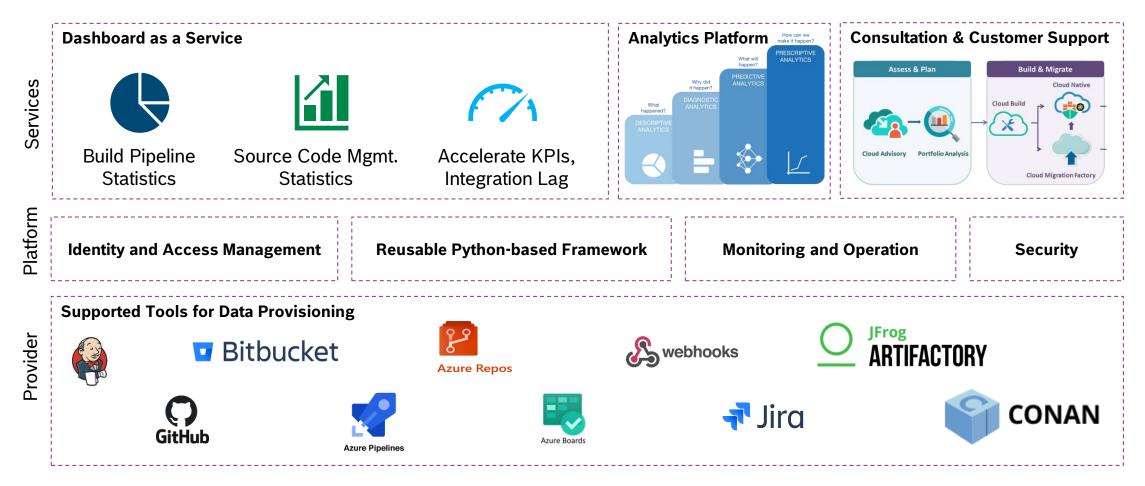
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Create Flow in Software Engineering **Metrics for Flow**



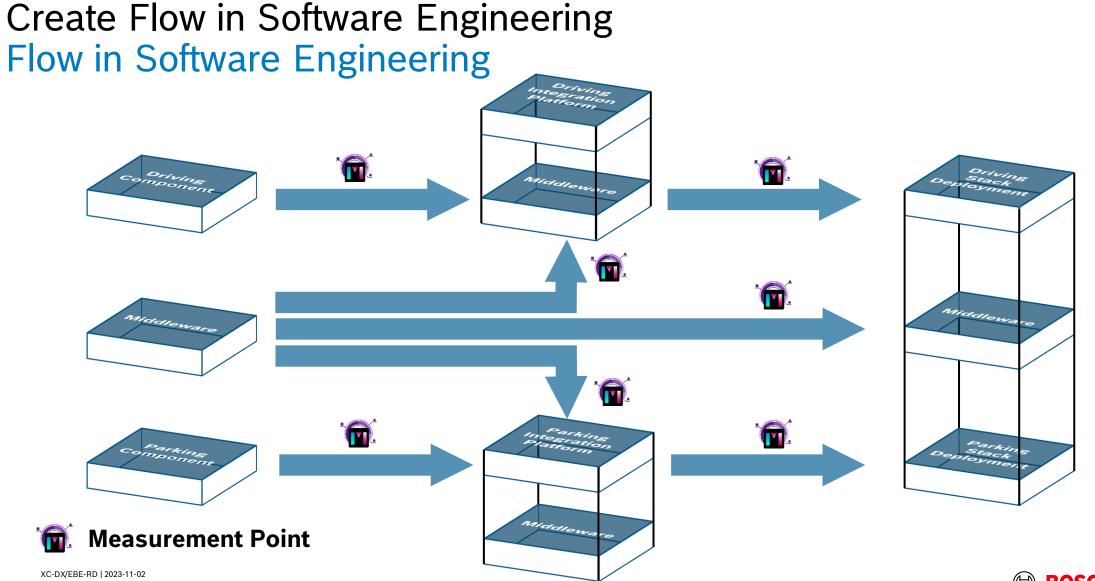
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Create Flow in Software Engineering Bosch Monitoring and Analytics Service **m**

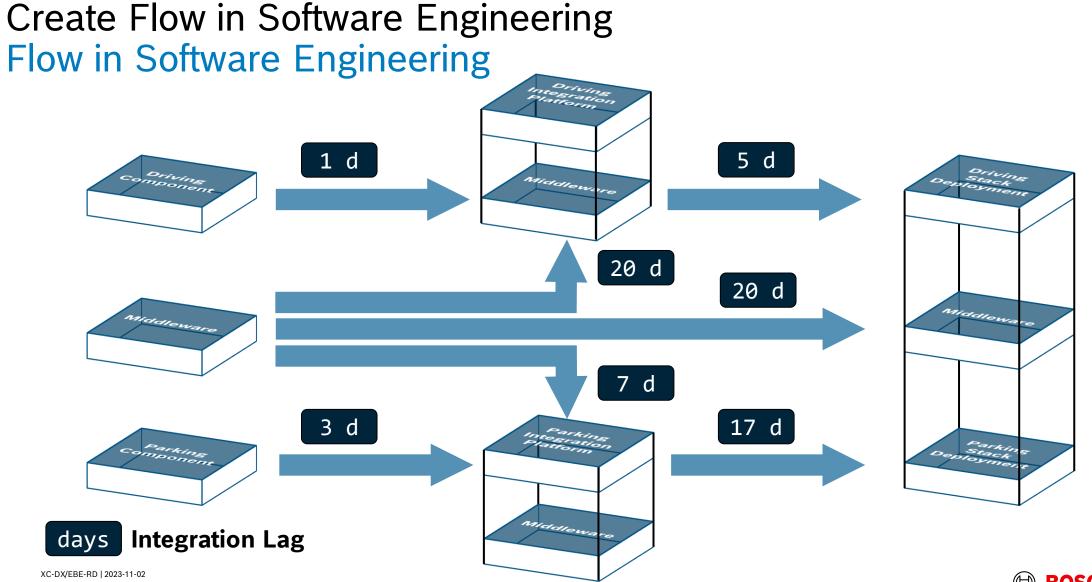


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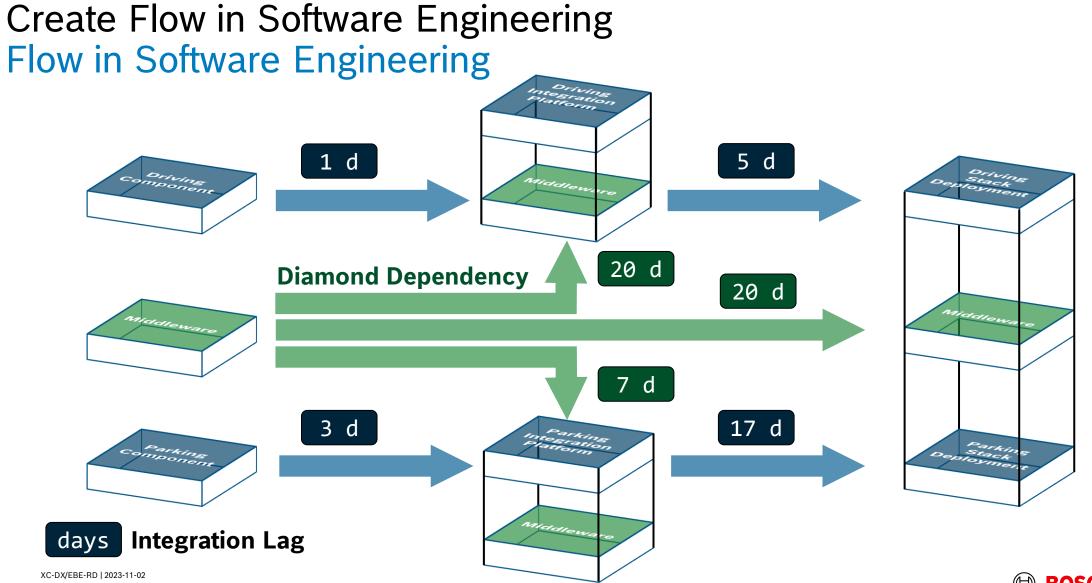
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Inspect and Adapt

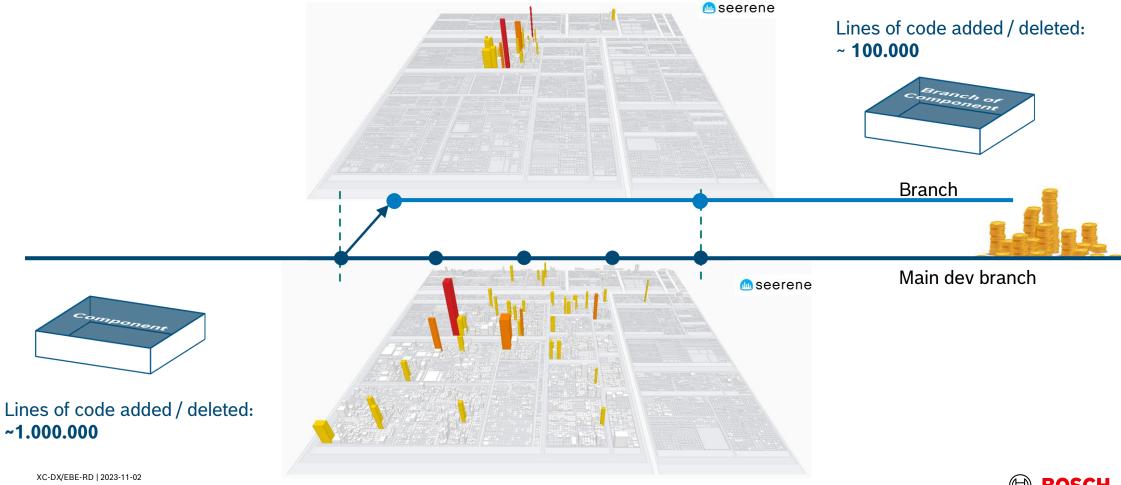


Identify the root cause by forensic use cases (Gemba Walk)



https://www.bosch-presse.de/pressportal/de/de/bosch-macht-fabriken-schlau-schlank-und-flexibel-155392.html

Create Flow in Software Engineering **Inspect and Adapt**



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Create Flow in Software Engineering Key take-away

 Attractiveness of vehicles is determined by their softwarebased functionalities

Configurable architecture enables customized solutions

Quantifying Flow provides transparency for optimizing Software-defined Value Streams

Creating Flow across all contributing parties is key for productivity

